



Data and Privacy File Guides

Apple Media Services: Notifications

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File name Notifications.csv

File description This file contains information about Apple Music and marketing notifications pushed to the user's device in the last 30 days.

Why Apple keeps this information Apple retains this information in order to determine whether the user is eligible to receive future notifications and to perform marketing campaign analytics.

Field Name	Details
Relation	Whether the user initiated sending of the notification or received the notification
Device ID	Identifier for the device on which the notification was received, if applicable
Notification Type	A brief description of the notification content
Device Type	The type of device to which the notification was sent
Os Version	The version of iOS running on the device when the push notification was initiated
Date	The date and time at which the notification was sent, in UTC